



Child Care Advocacy Association of Canada **L'Association canadienne pour la promotion des services de garde à l'enfance**



Martha Friendly
Coordinator, Child Care Resource and Research Unit
225 Brunswick Avenue
Toronto, Ontario M5S 2M6

June 9, 2010

Dear Martha:

The Child Care Advocacy Association of Canada congratulates you as you receive the **2010 Rosemarie Popham Family Advocacy Award**.

We also wanted to take the opportunity to thank you for your tireless work over the years in the child care advocacy movement. Martha you have made many contributions to our advocacy work – both as a representative on the Council of Child Care Advocates and with your participation on various committees and campaigns. These contributions are in addition to your work with at the Childcare Resource and Research Unit (CRRU).

Martha, you are always ready to contribute your time and expertise to advance child care in Canada.

Here is a quote from Stephen Lewis at the Child Care for a Change! Conference in Winnipeg on Nov 4, 2004 that illustrates how well documented is the issue of child care. Martha's work at the CRRU has made a significant contribution to making this a reality.

*"I've never seen an issue so extraordinarily well-documented. The materials are superb, every single aspect of this issue, of this objective, of this remarkable cause, has been analyzed and documented and thought about and written about *ad infinitum*. It's almost supernatural, the amount of contemplative and intellectual and emotional energy that has gone into the formulation of responses."*

Congratulations again Martha.

Sincerely,

The Child Care Advocacy Association of Canada
Cc: Laurel Rothman, Family Service Toronto